

Curriculum



Nome Name:	Daniela
Cognome Surname:	CESIRI

ORCID:	n.d.
Scopus Author ID:	n.d.
WOS Author ID:	n.d.
Sito WEB WEB site:	n.d.

POSIZIONE PROFESSIONALE ATTUALE / CURRENT PROFESSIONAL POSITION:

Posizione attuale Current position:	In Servizio
Qualifica Qualification:	Professore Associato (L. 240/10)
Ateneo/Ente/Azienda University/Institution/Company:	Università "Ca' Foscari" VENEZIA
Nazione Ateneo/Ente/Azienda University/Institution/Company Country:	ITA
Anno inizio Start Year:	2020
Anno fine End Year:	n.d.

PRECEDENTI ESPERIENZE LAVORATIVE (ULTIMI 10 ANNI) / PREVIOUS WORK EXPERIENCE (LAST 10 YEARS):

LINGUE / LANGUAGES:

Lingua Language:	Inglese
Scrittura Writing:	C2
Comunicazione Communication:	C2

Lingua Language:	Italiano
Scrittura Writing:	madrelingua
Comunicazione Communication:	madrelingua

AREA/SETTORE SCIENTIFICO-DISCIPLINARE / AREA/SECTOR SCIENTIFIC-DISCIPLINARY

Area scientifico-disciplinare Area scientific-disciplinary:	Scienze dell'antichità filologico-letterarie e storico-artistiche
Area scientifico-disciplinare codice Area scientific-disciplinary code:	10
Settore scientifico-disciplinare codice Sector scientific-disciplinary code:	-Lingua, traduzione e linguistica inglese
Settore scientifico-disciplinare codice Sector scientific-disciplinary code:	-ANGL-01/C

DESCRIZIONE DEI PRINCIPALI RISULTATI SCIENTIFICI CONSEGUITI NEGLI ULTIMI 10 ANNI (CON ANNESSO ELENCO DI MASSIMO 10 PUBBLICAZIONI) / DESCRIPTION OF THE MAIN SCIENTIFIC RESULTS ACHIEVED IN THE LAST 10 YEARS (WITH ATTACHED LIST OF MAXIMUM 10 PUBLICATIONS):

Descrizione Description:	<p><i>2022 AIA Book Prize (Senior) for research monographs in the field of English Language and Linguistics published in 2020 to the book The Discourse of Food Blogs. Multidisciplinary Perspectives. Routledge (London/New York; ISSN: 9781138316102). 11/2023-PI in the SPIN 2023 Research Grant (€ 50,000 - 24 12/2025 months) funded by "Ca' Foscari" University of Venice. Research Project Title: "Food-Related Communication for Children in English: A Multimodal and Socio-Cultural Investigation". Project Acronym FoRCCE. Research fund awarded within the action "Funding Scheme for Base Research" (FFABR) by the Italian Ministry of Education, University and Research - Speaker at international conferences 26-28 March 2025 (University of Innsbruck, Austria/University of Cordoba, Spain - online). "Disseminating Scientific Knowledge about Food Intolerance: Comparing Websites on Lactose Intolerance in English and in Italian as Case Studies". VIII CONGRESO</i></p>
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	<p>INTERNACIONAL CIENCIA Y TRADUCCIÓN. 23-25 October 2024 (University of Valencia, Spain). "Constructing information about food during COVID-19: a case study from FAO infographics and visuals". 4th International Conference EnTRetextos. 22-24 May 2024 (University of Cordoba, Spain/University of Salento, Italy - online). "How to Translate Food-Related Cultural Issues from English into Italian: case studies from undergraduate EFL students". VII CONGRESO INTERNACIONAL CIENCIA Y TRADUCCIÓN. 29-31 January 2024 (Nanyang Technological University, Singapore). "Educating the population to a healthy diet: verbal and visual representations of food in government digital material". Language of Food Online International Symposium. 14-16 December 2023 (University of Turin, Italy). "The Verbal and Visual Representation of Healthy Diet Models. Between Cultural Diversity and Institutional Standards". Linguaging Diversity I-LAND International Conference. 9-14 July 2023 (University of Brussels, Belgium). "Pragmatics Aspects in Food-Related Communication". Panel, chairing, presentation. 18th International Pragmatics Association International Conference. 11-12 April 2023 (University of Warwick, UK/online). "Metaphors in Prime Ministers' address to the nation on coronavirus: the case of 2020 'country lockdown' TV statements in Italy and in the UK". Discourse and Politics International Conference. 15-17 September 2022 (University of Catania, Italy). "Culinary recipes in English and in Italian: an update on the salient features of the genre between stability and change". 30th AIA Conference. 27 June-2 July 2021 (online). "Positioning the self in recipes and video recipes: an investigation from a corpus of food blogs in English". 17th International Pragmatics Conference. Venice (Italy - online), 6-9 April 2021. "The representation of children in baby food advertisements in Britain from the late 1880s to the 1940s: multimodal analysis and socio-cultural implications". International Conference on Food and/in Children's Culture Conference.</p>
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PUBBLICAZIONI / PUBLICATIONS:

Anno della pubblicazione Year of publication:	2015
Citazione Citation:	Cesiri, Daniela RE-MEDIATION OF ACADEMIC KNOWLEDGE: Reporting and Evaluating Prior Research in Archaeology Abstracts in LINGUE E LINGUAGGI, vol. 15, pp. 99-111 (ISSN 2239-0359)

Anno della pubblicazione Year of publication:	2016
Citazione Citation:	Cesiri, Daniela Promoting Venice through digital travel guidebooks: a case study of texts written in English and in Italian in CULTUS, vol. 9, pp. 49-67 (ISSN 2035-2948)

Anno della pubblicazione Year of publication:	2016
Citazione Citation:	CESIRI Daniela Pedagogical implications of evaluation in academic domains: praise and criticism in archaeology book reviews , Pragmatic issues in specialized communicative contexts, Amsterdam/Boston, MA, Brill Rodopi, vol. 29, pp. 92-126 (ISBN 9789004323896; 9789004323902) (ISSN 0927-7706)

Anno della pubblicazione Year of publication:	2017
Citazione Citation:	Cesiri, Daniela 'Haha, what a twit I am'. The Construction of a Social Identity in the Comments Sections of UK Food Blogs in TOKEN, vol. 6, pp. 109-132 (ISSN 2299-5900)

Anno della pubblicazione Year of publication:	2019
Citazione Citation:	Cesiri, Daniela Philosophical tenets in the construction of culinary discourse: The case of British celebrity chefs' websites in POETICS, vol. 74, pp. 1-11 (ISSN 0304-422X)

Anno della pubblicazione Year of publication:	2019
Citazione Citation:	Cesiri Daniela The Construction of the Territorial Image in Tourism Websites: The Case of the Veneto Provinces in ALTRE MODERNITÀ, vol. 21, pp. 158-176 (ISSN 2035-7680)

Anno della pubblicazione Year of publication:	2020
Citazione Citation:	Cesiri, Daniela The Discourse of Food Blogs. Multidisciplinary Perspectives , New York, Routledge, pp. 1-186 (ISBN 9781138316102)

Anno della pubblicazione Year of publication:	2021
Citazione Citation:	Cesiri, Daniela Constructing culinary personae online: An analysis of the websites of British celebrity chefs in JOURNAL OF APPLIED LINGUISTICS AND PROFESSIONAL PRACTICE, vol. 14, pp. 309-328 (ISSN 2040-3666)

Anno della pubblicazione Year of publication:	2022
Citazione Citation:	Daniela Cesiri The representation of baby food advertisements in the UK and the US from the late 1880s to the 1940s in CHILDHOOD IN THE PAST, vol. 15, pp. 96-104 (ISSN 1758-5716)

Anno della pubblicazione	2024
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Year of publication:	
Citazione Citation:	Daniela Cesiri METAPHORS IN PRIME MINISTERS' ADDRESS TO THE NATION ON CORONAVIRUS The case of 'country lockdown' televised statements in Italy and in the UK in LINGUE E LINGUAGGI, vol. 63, pp. 111-123 (ISSN 2239-0359)

DESCRIZIONE DEI PRINCIPALI PROGETTI DI RICERCA E PREMI CONSEGUITI NEGLI ULTIMI 10 ANNI (CON ANNESSO ELENCO DI MASSIMO 10 RISULTATI, INCLUDENDO, A TITOLO DI ESEMPIO, PRINCIPAL INVESTIGATOR O COORDINATORE LOCALE DI PROGETTI DI RICERCA COMPETITIVI NAZIONALI O INTERNAZIONALI, SIGNIFICATIVI PREMI CONSEGUITI PER LA PROPRIA ATTIVITÀ DI RICERCA)/ DESCRIPTION OF THE MAIN RESEARCH PROJECTS AND AWARDS AWARDED IN THE LAST 10 YEARS (WITH ATTACHED LIST OF MAXIMUM 10 ACHIEVEMENTS, INCLUDING, FOR EXAMPLE, PRINCIPAL INVESTIGATOR OR LOCAL COORDINATOR OF NATIONAL OR INTERNATIONAL COMPETITIVE RESEARCH PROJECTS, SIGNIFICANT AWARDS AWARDED FOR YOUR RESEARCH ACTIVITY):

Descrizione Description:	
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DESCRIZIONE DEI PRINCIPALI RISULTATI CONSEGUITI NEGLI ULTIMI 10 ANNI IN TERMINI DI SVILUPPO DI RETI E RELAZIONI SCIENTIFICHE NAZIONALI E INTERNAZIONALI (CON ANNESSO ELENCO DI MASSIMO 5 RISULTATI, INCLUDENDO, A TITOLO DI ESEMPIO, PARTECIPAZIONE O ORGANIZZAZIONE DI CONVEGNI NAZIONALI E INTERNAZIONALI; CONTRIBUTI A CONSORZI DI RICERCA) / DESCRIPTION OF THE MAIN RESULTS ACHIEVED IN THE LAST 10 YEARS IN TERMS OF DEVELOPMENT OF NATIONAL AND INTERNATIONAL SCIENTIFIC NETWORKS AND RELATIONS (WITH ATTACHED LIST OF MAXIMUM 5 RESULTS, INCLUDING, FOR EXAMPLE, PARTICIPATION OR ORGANIZATION OF NATIONAL AND INTERNATIONAL CONFERENCES; CONTRIBUTIONS TO RESEARCH CONSORTIA):

Descrizione Description:	
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Descrizione Description:	Organisation of conferences (participation see achievements in scientific research) ● Turin, 11th-13th September 2025. Co-Convenor with
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	<p>Stefania M. Maci (University of Bergamo, Italy) of Seminar 35 ("Edible Narratives: Multidisciplinary Representations of Novel and Traditional Foods") organized during the 32nd AIA (Associazione Italiana di Anglistica) Conference. It also includes the presentation of a contribution (See previous section). ● Venice, 17th-18th October 2024. Organiser and Member of the Scientific Committee of the International Conference "Food x Language: Adapting and representing food across media and genres in English and in Spanish/Lengua y comida: adaptaciones y representaciones de la comida a través de los medios de comunicación y de los géneros textuales en inglés y español" ● Treviso, 11-13 October 2023. Member of the Scientific Board and of the Local Organising Committee of the International Conference "Rewind and Fast Forward Past, present and future scenarios in audiovisual translation". ● Brussels (Belgium), 9-14 July 2023. Organiser of the Panel on "Pragmatics Aspects of Food-Related Communication" - co-organised with Francesca Coccetta (Ca' Foscari) and Katia Peruzzo (University of Trieste) - during the 18th International Pragmatics Association International Conference. ● Treviso (Italy), 2 March 2018. Member of the Organizing Committee of the One-Day Workshop "Towards an intercultural and socially-inclusive mediation" held at the "Ca' Foscari" University Campus in Treviso. ● Lecce (Italy), 7-9 June 2007. Member of the Organizing Committee of the 13th National Conference on the History of the English Language, "Socially-conditioned language change in a diachronic perspective", University del Salento, Italy. Creation and Administration of the Conference website available at < http://www.unile.it/slin13>. ● Lecce (Italy), 26-27 January 2012. Member of the Organizing Committee of seminars and conferences connected to the project PRIN 2008 (Lecce-Palermo, Protocol Nr. 2008C7BR9H_002), "The evolution of popular scientific discourse in a changing world: lexical and stylistic choices".</p>
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<p>Descrizione Description:</p>	<p>2017-today Supervisor of the project on "Dissemination of scientific and specialist knowledge to children" within the Departments of Excellence funding scheme (by the Italian Ministry of Research and University) 2018-2022 at Ca' Foscari University of Venice</p>
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<p>Descrizione Description:</p>	<p>03/2023 Supervisor of the multi-/interdisciplinary research group on Food Studies within the Departments of Excellence funding scheme (by the Italian Ministry of Research and University) 2023-2027 at Ca' Foscari University of Venice.</p>
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<p>Descrizione Description:</p>	<p>07/2024- Member and Coordinator of the Veneto Unit in the project "Modeling business communication with a human/humane touch" (PI Viviana Gaballo, University of Padova - Project Financed by the University of Rome "La Sapienza"). Thematic Focus in Research in Project: The Agri-Food Industry.</p>
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<p>Descrizione</p>	<p>2022 Member of the Panel of Experts appointed</p>
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Description:	by the Regione del Veneto and Innoveneto within the initiative aimed at renovating the Region's administrative trajectories of actions and policy (Panel on Agrifood).
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DESCRIZIONE DEI PRINCIPALI RISULTATI CONSEGUITI NEGLI ULTIMI 10 ANNI IN TERMINI DI SUPPORTO ALLA COMUNITÀ SCIENTIFICA (CON ANNESSO ELENCO DI MASSIMO 5 RISULTATI, INCLUDENDO, A TITOLO DI ESEMPIO, RESPONSABILITÀ DI DIREZIONE DI COMITATI EDITORIALI; INCARICHI DI VALUTAZIONE DELLA RICERCA PRESSO ISTITUZIONI NAZIONALI O INTERNAZIONALI; RESPONSABILITÀ ISTITUZIONALI ALL'INTERNO DELL'ISTITUZIONE DI APPARTENENZA O DI ALTRE ISTITUZIONI) / DESCRIPTION OF THE MAIN RESULTS ACHIEVED IN THE LAST 10 YEARS IN TERMS OF SUPPORT TO THE SCIENTIFIC COMMUNITY (WITH ATTACHED LIST OF MAXIMUM 5 RESULTS, INCLUDING, FOR EXAMPLE, MANAGEMENT RESPONSIBILITIES OF EDITORIAL COMMITTEES; RESEARCH EVALUATION ROLES AT NATIONAL OR INTERNATIONAL INSTITUTIONS; INSTITUTIONAL RESPONSIBILITIES WITHIN THE INSTITUTION OF AFFILIATION OR OTHER INSTITUTIONS):

Descrizione Description:	<p><i>Membership in Academic Societies IPrA (International Pragmatics Association) AIA (Associazione Italiana di Anglistica) ESSE (European Society for the Study of English) EFACIS (European Federation of Associations and Centres of Irish Studies) SLIN (Gruppo di Studio Italiano sulla Storia della Lingua Inglese) SLE (Societas Linguistica Europaea) ISLE (International Society for the Linguistics of English) ICAME (International Computer Archive of Modern and Medieval English) ISHLL (International Society for Historical Lexicography and Lexicology) RAaM (Association for Researching and Applying Metaphor) EUROCALL (European Association for Computer-Assisted Language Learning)</i></p>
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Descrizione Description:	<p>Referee/Reviewer/Consultant Activity 2024 Conference Reviewer for the GURT2025 Conference (2025 Georgetown University Round Table, Georgetown, USA). 2024 Evaluator for Horizon Europe's Marie Skłodowska-Curie Actions. 2023 Reviewer for the journal Ibérica (Scopus, Fascia A Anvur). 2023 Reviewer/Member of the Programme Committee for the EUROCALL (European Association of Computer Assisted Language Learning) 2023 Conference. 2022 Reviewer for the journal Token. A Journal of English Linguistics (Fascia A ANVUR, Scopus). 2022 Reviewer for the journal South Asian Diaspora (Scopus). 09/2021 Referee VQR 2015-2019 (Research Quality Assessment</p>
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	<p>for Italian Universities). 2020+2022 Reviewer for the international journal Poetics (Fascia A ANVUR, Scopus). 2020 Referee for projects under the FISR (Fondo integrativo speciale per la ricerca) Funding Scheme by the Italian Ministry of University. 2022 Member of the Panel of Experts appointed by the Regione del Veneto and Innoveneto within the initiative aimed at renovating the Region's administrative trajectories of actions and policy (Panel on Agrifood). 2019 Inserted in the data base of experts for the possible evaluation of project proposals in the H2020 programme of the European Commission. 2019 REPRISE expert reviewer for the Università Cattolica del Sacro Cuore of Milano for the call "Pubblicazioni di alta qualità 2018/2018 Excellent Publications". 2019 Reviewer for the conference proceedings from the Conference "ESP and Multimedia" (Lecce, February 2019) in print by Cambridge Scholars Publishing. 2019/2021 Reviewer for the journal Iperstoria (Fascia A ANVUR). 2019 Reviewer for a special issue of the series "In-between spaces: le scritture migranti e la scrittura come migrazione" (Edizioni Sinestesie) edited by Annalisa Bonomo, Nino Arrigo and Karl Chircop. 2018 Reviewer for the volume "Language and Democracy" (a cura di Pahta, Päivi et al.) published in the series Mémoires de la Société Neophilologique of the Modern Language Society of Finland. 2018 Reviewer for a special issue of the journal Lingue e Linguaggi (Fascia A). 2017-2018 Reviewer for several projects of Research Fellowships at the University of Insubria. 2016 Reviewer for the journal LEA - Lingue e Letterature d'Oriente e d'Occidente (University of Florence, http://www.fupress.net/index.php/bsfm-lea/index). 29/05/2015- Member of the Board for the Premio Nazionale di Divulgazione Scientifica awarded by the today Associazione Italiana del Libro. 02/03/2016 Referee VQR 2011-2014 (Research Quality Assessment for Italian Universities). 11/11/2015- Member of the Scientific Committee of the Symposium "Teaching English for Tourism", 06/05/2016 organized by Michael Ennis (University of Bozen-Bolzano, Italy). 07/01/2018- Added to the Register of Expert Peer Reviewers for Italian Scientific Evaluation (REPRISE) today of the Italian Ministry of Education, University and Research.</p>
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DESCRIZIONE DEI PRINCIPALI RISULTATI CONSEGUITI NEGLI ULTIMI 10 ANNI IN TERMINI VALORIZZAZIONE DELLE CONOSCENZE (CON ANNESSO ELENCO DI MASSIMO 3 RISULTATI, RELATIVI ALLA PARTECIPAZIONE DEL CANDIDATO ALLE ATTIVITÀ DI VALORIZZAZIONE DELLE CONOSCENZE) / DESCRIPTION OF THE MAIN RESULTS ACHIEVED IN THE LAST 10 YEARS IN TERMS OF KNOWLEDGE VALORIZATION (WITH ATTACHED LIST OF MAXIMUM 3 RESULTS, RELATING TO THE CANDIDATE'S PARTICIPATION IN KNOWLEDGE VALORIZATION ACTIVITIES):

Descrizione Description:	<i>Active participant in scientific knowledge</i>
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	<i>dissemination, involving humanist knowledge.</i>
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Descrizione Description:	Member of the Committee in the Selection of the "Premio Nazionale di Divulgazione Scientifica" awarded by the Associazione Italiana del Libro.
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Informazioni aggiornate alla data di candidatura 28-04-2025

Daniela CESIRI

Il presente curriculum costituisce allegato e parte integrante dell'incarico sottoscritto