

Curriculum



Nome Name:	Francesco
Cognome Surname:	CAPPA

ORCID:	n.d.
Scopus Author ID:	56574851700
WOS Author ID:	n.d.
Sito WEB WEB site:	n.d.

POSIZIONE PROFESSIONALE ATTUALE / CURRENT PROFESSIONAL POSITION:

Posizione attuale Current position:	In servizio
Qualifica Qualification:	Professore Associato (L. 240/10)
Ateneo/Ente/Azienda University/Institution/Company:	Università degli Studi ROMA TRE
Nazione Ateneo/Ente/Azienda University/Institution/Company Country:	ITA
Anno inizio Start Year:	2024
Anno fine End Year:	n.d.

PRECEDENTI ESPERIENZE LAVORATIVE (ULTIMI 10 ANNI) / PREVIOUS WORK EXPERIENCE (LAST 10 YEARS):

Qualifica Qualification:	Professore Associato (L. 240/10)
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Ateneo/Ente/Azienda University/Institution/Company	Università "Campus Bio-Medico" di ROMA
Posizione Sede Lavorativi (indicare Nazione e Città) Workplace Location (specify Country and City):	n.d.
Anno inizio Start Year:	2024
Anno fine End Year:	2024
Descrizione Description:	

Qualifica Qualification:	Professore Associato (L. 240/10)
Ateneo/Ente/Azienda University/Institution/Company	Università degli Studi ROMA TRE
Posizione Sede Lavorativi (indicare Nazione e Città) Workplace Location (specify Country and City):	n.d.
Anno inizio Start Year:	2024
Anno fine End Year:	n.d.
Descrizione Description:	

Qualifica Qualification:	Ricercatore a t.d. - t.pieno (art. 24 c.3-b L. 240/10)
Ateneo/Ente/Azienda University/Institution/Company	Università "Campus Bio-Medico" di ROMA
Posizione Sede Lavorativi (indicare Nazione e Città) Workplace Location (specify Country and City):	n.d.
Anno inizio Start Year:	2021
Anno fine End Year:	2024
Descrizione Description:	

LINGUE / LANGUAGES:

Lingua Language:	Inglese
Scrittura Writing:	C2

Comunicazione Communication:	C2
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AREA/SETTORE SCIENTIFICO-DISCIPLINARE / AREA/SECTOR SCIENTIFIC-DISCIPLINARY

Area scientifico-disciplinare Area scientific-disciplinary:	Ingegneria industriale e dell'informazione
Area scientifico-disciplinare codice Area scientific-disciplinary code:	09
Settore scientifico-disciplinare codice Sector scientific-disciplinary code:	-Ingegneria economico-gestionale
Settore scientifico-disciplinare codice Sector scientific-disciplinary code:	-IEGE-01/A

Area scientifico-disciplinare Area scientific-disciplinary:	Scienze economiche e statistiche
Area scientifico-disciplinare codice Area scientific-disciplinary code:	13
Settore scientifico-disciplinare codice Sector scientific-disciplinary code:	-Economia e gestione delle imprese
Settore scientifico-disciplinare codice Sector scientific-disciplinary code:	-ECON-07/A

DESCRIZIONE DEI PRINCIPALI RISULTATI SCIENTIFICI CONSEGUITI NEGLI ULTIMI 10 ANNI (CON ANNESSO ELENCO DI MASSIMO 10 PUBBLICAZIONI) / DESCRIPTION OF THE MAIN SCIENTIFIC RESULTS ACHIEVED IN THE LAST 10 YEARS (WITH ATTACHED LIST OF MAXIMUM 10 PUBLICATIONS):

Descrizione Description:	<p><i>BIBLIOMETRIC STATISTICS (from Scopus updated at May 2025) 1. Number of publications: 426 2. Number of citations: 2.008 3. H-Index: 27</i></p> <p><i>National habilitaion for full professor in the SSDs 2015 ING-IND35 and SECS-P/08 Winner of the 2017-2018 Ermenegildo Zegna Founder's Scholarship for the research projects regarding Nudging and Citizen science. Winner of the 2018-2019 Ermenegildo Zegna Founder's Scholarship for the research projects regarding Nudging and Citizen science. Winner of the 2019-2020 Ermenegildo Zegna Founder's Scholarship for the research projects regarding Nudging and Citizen science. Winner of the Italian PRIN PNRR 2022 (as Vice-PI of the entire application and as PI of the Campus Bio-Medico University Research Unit) with the project titled "InURBECitizens: Crowd involvement for urban sustainable development". Personal budget: 120.000€ with which 3 postdocs have been hired.</i></p>
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PUBBLICAZIONI / PUBLICATIONS:

Anno della pubblicazione Year of publication:	2019
Citazione Citation:	Cappa, Francesco, Oriani, Raffaele, Pinelli, Michele, De Massis, Alfredo (2019). When does crowdsourcing benefit firm stock market performance?. RESEARCH POLICY, vol. 48, p. 103825-103835, ISSN: 0048-7333, doi: 10.1016/j.respol.2019.103825

Anno della pubblicazione Year of publication:	2024
Citazione Citation:	Collecchio F., Cappa F., Peruffo E., Oriani R. (2024). When do M&As with Fintech Firms Benefit Traditional Banks?. BRITISH JOURNAL OF MANAGEMENT, vol. 35, p. 192-209, ISSN: 1045-3172, doi: 10.1111/1467-8551.12701

Anno della pubblicazione Year of publication:	2023
Citazione Citation:	D'Angelo V., Cappa F., Peruffo E. (2023). Walking the tightrope: Circular economy breadth and firm economic performance. CORPORATE SOCIAL RESPONSIBILITY & ENVIRONMENTAL MANAGEMENT, vol. 30, p. 1869-1882, ISSN: 1535-3958, doi: 10.1002/csr.2460

Anno della pubblicazione Year of publication:	2022
Citazione Citation:	Cappa F., Franco S., Rosso F. (2022). Citizens and cities: Leveraging citizen science and big data for sustainable urban development. BUSINESS STRATEGY AND THE ENVIRONMENT, vol. 31, p. 648-667, ISSN: 0964-4733, doi: 10.1002/bse.2942

Anno della pubblicazione Year of publication:	2023
Citazione Citation:	D'Angelo V., Cappa F., Peruffo E. (2023). Green manufacturing for sustainable development: The positive effects of green activities, green investments, and non-green products on economic performance. BUSINESS STRATEGY AND THE ENVIRONMENT, vol. 32, p. 1900-1913, ISSN: 0964-4733, doi: 10.1002/bse.3226

Anno della pubblicazione Year of publication:	2022
Citazione Citation:	Michele Pinelli, Francesco Cappa, Stefano Franco, Enzo Peruffo, Raffaele Oriani (2022). Too Much of Two Good Things: Effects of Founders' Educational Level and Heterogeneity on Start-Up Funds Raised. IEEE TRANSACTIONS ON ENGINEERING MANAGEMENT, vol. 69, p. 1502-1516, ISSN: 0018-9391, doi: 10.1109/TEM.2020.2991607

Anno della pubblicazione Year of publication:	2023
Citazione Citation:	Cappa F., Franco S., Ferrucci E., Maiolini R. (2023). The Impact of Product and Reward Types in Reward-Based Crowdfunding. IEEE TRANSACTIONS ON ENGINEERING MANAGEMENT, vol. 70, p. 3050-3061, ISSN: 0018-9391, doi: 10.1109/TEM.2021.3058309

Anno della pubblicazione Year of publication:	2022
Citazione Citation:	Cappa F. (2022). Big data from customers and non-customers through crowdsourcing, citizen science and crowdfunding. JOURNAL OF KNOWLEDGE MANAGEMENT, vol. 26, p. 308-323, ISSN: 1367-3270, doi: 10.1108/JKM-11-2021-0871

Anno della pubblicazione Year of publication:	2021
Citazione Citation:	Cappa, Francesco, Pinelli, Michele, Maiolini, Riccardo, Leone, Maria Isabella (2021). "Pledge" me your ears! The role of narratives and narrator experience in explaining crowdfunding success. SMALL BUSINESS ECONOMICS, vol. 57, p. 953-973, ISSN: 0921-898X, doi: 10.1007/s11187-020-00334-y

Anno della pubblicazione Year of publication:	2023
Citazione Citation:	Acciarini C., Cappa F., Boccardelli P., Oriani R. (2023). How can organizations leverage big data to innovate their business models? A systematic literature review. TECHNOVATION, vol. 123, ISSN: 0166-4972, doi: 10.1016/j.technovation.2023.102713

DESCRIZIONE DEI PRINCIPALI PROGETTI DI RICERCA E PREMI CONSEGUITI NEGLI ULTIMI 10 ANNI (CON ANNESSO ELENCO DI MASSIMO 10 RISULTATI, INCLUDENDO, A TITOLO DI ESEMPIO, PRINCIPAL INVESTIGATOR O COORDINATORE LOCALE DI PROGETTI DI RICERCA COMPETITIVI NAZIONALI O INTERNAZIONALI, SIGNIFICATIVI PREMI CONSEGUITI PER LA PROPRIA ATTIVITÀ DI RICERCA)/ DESCRIPTION OF THE MAIN RESEARCH PROJECTS AND AWARDS AWARDED IN THE LAST 10 YEARS (WITH ATTACHED LIST OF MAXIMUM 10 ACHIEVEMENTS, INCLUDING, FOR EXAMPLE, PRINCIPAL INVESTIGATOR OR LOCAL COORDINATOR OF NATIONAL OR INTERNATIONAL COMPETITIVE RESEARCH PROJECTS, SIGNIFICANT AWARDS AWARDED FOR YOUR RESEARCH ACTIVITY):

<p>Descrizione Description:</p>	<p><i>Recognized among the "Top 2% Worldwide Scholars 2024" in the field "Economics and Business" and more specifically in the subfield "Business and Management" according to the report created by Stanford University. Awarded with "Danny Van Den Bulcke Best Paper Prize" (as overall best paper of the conference) at the European International Business Academy (EIBA) Annual Conference 2022 held at BI Norwegian Business School (8-10 December 2022), with the paper "Formal vs informal institutions and the competitive impact of merger and acquisitions". Awarded as "Best Paper Track 2 M&As and Alliances" at the European International Business Academy (EIBA) Annual Conference 2022 held at BI Norwegian Business School (8-10 December 2022), with the paper "Formal vs informal institutions and the competitive impact of merger and acquisitions". Awarded as "Top Cited Article 2020-2021" in the Journal of Product Innovation Management with the paper title "Big Data for Creating and Capturing Value in the Digitalized Environment: Unpacking the Effects of Volume, Variety, and Veracity on Firm Performance" Awarded as "Top Cited Article 2021-2022" in the Journal of Product Innovation Management with the paper title "Big Data for Creating and Capturing Value in the Digitalized Environment: Unpacking the Effects of Volume, Variety, and Veracity on Firm Performance" Awarded as "Top Cited Article 2022-2023" in the Journal of Product Innovation Management with the paper title "Big Data for Creating and Capturing Value in the Digitalized Environment: Unpacking the Effects of Volume, Variety, and Veracity on Firm Performance" Awarded as "Top 100 Reviewers 2020" of the Journal of Small Business Management. Awarded as "SIG Strategic Management 2020 Best Paper" at the EURAM 2020 Conference held at Trinity College, Dublin (4-6 December 2020), with the paper "Big Data and Firm Performance". Awarded as "SIG Strategic Management 2018 Best Paper" at the EURAM 2018 Conference held at University of Iceland (19-22 June 2018), with the paper "Institutional quality differences and the performance effect of M&As on rival firms". Awarded as "Best paper on Crowdfunding" at the Third Entrepreneurial Finance Conference held at Polytechnic University of Milan (26-27 June 2018) and sponsored by Gruppo Bertoldi and Walliance companies, with the paper "The impact of narrative style and entrepreneur's experience in crowdfunding campaigns". Winner of the Italian PRIN PNRR 2022 (as Vice-PI of the entire application and as PI of the Campus Bio-Medico University Research Unit) with the project titled "InURBECitizens: Crowd involvement for urban sustainable development". Personal budget: 120.000€ with which 3 postdocs have been hired.</i></p>
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DESCRIZIONE DEI PRINCIPALI RISULTATI CONSEGUITI NEGLI ULTIMI 10 ANNI IN TERMINI DI SVILUPPO DI RETI E RELAZIONI

SCIENTIFICHE NAZIONALI E INTERNAZIONALI (CON ANNESSO ELENCO DI MASSIMO 5 RISULTATI, INCLUDENDO, A TITOLO DI ESEMPIO, PARTECIPAZIONE O ORGANIZZAZIONE DI CONVEGNI NAZIONALI E INTERNAZIONALI; CONTRIBUTI A CONSORZI DI RICERCA) / DESCRIPTION OF THE MAIN RESULTS ACHIEVED IN THE LAST 10 YEARS IN TERMS OF DEVELOPMENT OF NATIONAL AND INTERNATIONAL SCIENTIFIC NETWORKS AND RELATIONS (WITH ATTACHED LIST OF MAXIMUM 5 RESULTS, INCLUDING, FOR EXAMPLE, PARTICIPATION OR ORGANIZATION OF NATIONAL AND INTERNATIONAL CONFERENCES; CONTRIBUTIONS TO RESEARCH CONSORTIA):

Descrizione Description:	
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DESCRIZIONE DEI PRINCIPALI RISULTATI CONSEGUITI NEGLI ULTIMI 10 ANNI IN TERMINI DI SUPPORTO ALLA COMUNITÀ SCIENTIFICA (CON ANNESSO ELENCO DI MASSIMO 5 RISULTATI, INCLUDENDO, A TITOLO DI ESEMPIO, RESPONSABILITÀ DI DIREZIONE DI COMITATI EDITORIALI; INCARICHI DI VALUTAZIONE DELLA RICERCA PRESSO ISTITUZIONI NAZIONALI O INTERNAZIONALI; RESPONSABILITÀ ISTITUZIONALI ALL'INTERNO DELL'ISTITUZIONE DI APPARTENENZA O DI ALTRE ISTITUZIONI) / DESCRIPTION OF THE MAIN RESULTS ACHIEVED IN THE LAST 10 YEARS IN TERMS OF SUPPORT TO THE SCIENTIFIC COMMUNITY (WITH ATTACHED LIST OF MAXIMUM 5 RESULTS, INCLUDING, FOR EXAMPLE, MANAGEMENT RESPONSIBILITIES OF EDITORIAL COMMITTEES; RESEARCH EVALUATION ROLES AT NATIONAL OR INTERNATIONAL INSTITUTIONS; INSTITUTIONAL RESPONSIBILITIES WITHIN THE INSTITUTION OF AFFILIATION OR OTHER INSTITUTIONS):

Descrizione Description:	
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DESCRIZIONE DEI PRINCIPALI RISULTATI CONSEGUITI NEGLI ULTIMI 10 ANNI IN TERMINI VALORIZZAZIONE DELLE CONOSCENZE (CON ANNESSO ELENCO DI MASSIMO 3 RISULTATI, RELATIVI ALLA PARTECIPAZIONE DEL CANDIDATO ALLE ATTIVITÀ DI VALORIZZAZIONE DELLE CONOSCENZE) / DESCRIPTION OF THE MAIN RESULTS ACHIEVED IN THE LAST 10

YEARS IN TERMS OF KNOWLEDGE VALORIZATION (WITH ATTACHED LIST OF MAXIMUM 3 RESULTS, RELATING TO THE CANDIDATE'S PARTICIPATION IN KNOWLEDGE VALORIZATION ACTIVITIES):

Descrizione Description:	
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Informazioni aggiornate alla data di candidatura 15-05-2025

Francesco CAPPA

Il presente curriculum costituisce allegato e parte integrante dell'incarico sottoscritto