

Curriculum



Nome Name:	Alessandro Davide Francesco Vittorio Mas
Cognome Surname:	Banterle

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WOS Author ID:	ACT-7678-2022
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POSIZIONE PROFESSIONALE ATTUALE / CURRENT PROFESSIONAL POSITION:

Posizione attuale Current position:	In Servizio
Qualifica Qualification:	Professore Ordinario
Ateneo/Ente/Azienda University/Institution/Company:	Università degli Studi di MILANO
Nazione Ateneo/Ente/Azienda University/Institution/Company Country:	ITA
Anno inizio Start Year:	2010
Anno fine End Year:	n.d.

PRECEDENTI ESPERIENZE LAVORATIVE (ULTIMI 10 ANNI) / PREVIOUS WORK EXPERIENCE (LAST 10 YEARS):

Qualifica Qualification:	Professore Ordinario
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Ateneo/Ente/Azienda University/Institution/Company	Università degli Studi di MILANO
Posizione Sede Lavorativi (indicare Nazione e Città) Workplace Location (specify Country and City):	Milano, MI, Italia
Anno inizio Start Year:	2010
Anno fine End Year:	n.d.
Descrizione Description:	

LINGUE / LANGUAGES:

Lingua Language:	Inglese
Scrittura Writing:	B2
Comunicazione Communication:	C1

Lingua Language:	Italiano
Scrittura Writing:	madrelingua
Comunicazione Communication:	madrelingua

AREA/SETTORE SCIENTIFICO-DISCIPLINARE / AREA/SECTOR SCIENTIFIC-DISCIPLINARY

Area scientifico-disciplinare Area scientific-disciplinary:	Scienze agrarie e veterinarie
Area scientifico-disciplinare codice Area scientific-disciplinary code:	07
Settore scientifico-disciplinare codice Sector scientific-disciplinary code:	-Economia agraria, alimentare ed estimo rurale
Settore scientifico-disciplinare codice Sector scientific-disciplinary code:	-AGRI-01/A

DESCRIZIONE DEI PRINCIPALI RISULTATI SCIENTIFICI CONSEGUITI NEGLI ULTIMI 10 ANNI (CON ANNESSO ELENCO DI MASSIMO 10 PUBBLICAZIONI) / DESCRIPTION OF THE MAIN SCIENTIFIC RESULTS ACHIEVED IN THE LAST 10 YEARS (WITH ATTACHED LIST OF MAXIMUM 10 PUBLICATIONS):

<p>Descrizione Description:</p>	<p><i>From 2025 Vice Rector of the University of Milan for Sustainable Development and Ecological Transition. From 2017 to 2022 Founder and Head of the Department of Environmental Science and Policy (ESP) – UNIMI www.esp.unimi.it. From 2019 Associate Editor of the International Scientific Journal “Agriculture and Food Economics” published by Springer, indexed in Scopus and WOS. From 2019 Corresponding member of the Georgofili Academy. From 2017 Member of the Academic Board of the PhD in “Economics” of the Universities of Pavia and Milan and of the PhD in “Environmental Science” of University of Milan. Previously, he was a member of the PhD in “Food Systems” and the PhD in “Technological Innovation for Agri-Food and Environmental Sciences”. He has supervised 5 PhD students. He was a member of the PhD Examination Committee at the Universities of Wageningen, Ghent and Uppsala. He has participated in multiple commissions for the final PhD exam in Italy and for the awarding of scholarships and research grants. He has been and currently is scientific director of several research grants. From 2013 to 2018 Founder and Editor in Chief of the International Scientific Journal “Agriculture and Food Economics” published by Springer indexed in Scopus and WOS. From 2012 to 2016 Deputy Director of the Department of Economics, Management and Quantitative Methods – DEMM – UNIMI, coordinator of the Research Evaluation Commission and member of the Board of the same Department. The research activity has mainly focused on the Agri-Food Economics and on the economic problems of Environmental Sustainability, including the following topics: • sustainability, environmental resources, and consumer choices, • economic effects of innovations in the agricultural sector, • consumer information and behavior, • economic analysis of diets and obesity problems, • vertical organization of the supply chain and environmental sustainability standards, • traceability and transaction costs, • sustainability of agricultural and food businesses, • marketing management of small and medium-sized food businesses, • urban food policy With reference to the bibliometric indices, the following values are found: Scopus 65 publications, 2031 citations and a H-index equal to 27.</i></p>
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PUBBLICAZIONI / PUBLICATIONS:

<p>Anno della pubblicazione Year of publication:</p>	<p>2024</p>
<p>Citazione Citation:</p>	<p>De Marchi, Elisa, Scappaticci, Giulio, Banterle, Alessandro, Alamprese, Cristina (2024). What is the role of environmental sustainability knowledge in food choices? A case study on egg consumers in Italy. JOURNAL OF CLEANER PRODUCTION, vol. 441, p. 1-10, ISSN: 0959-6526, doi: 10.1016/j.jclepro.2024.141038</p>

Anno della pubblicazione Year of publication:	2023
Citazione Citation:	A. Cavaliere, E. De Marchi, E. N. Froila, A. Benfenati, G. Aletti, J. Bacenetti, A. Banterle (2023). Exploring the environmental impact associated with the abandonment of the Mediterranean diet, and how to reduce it with alternative sustainable diets. ECOLOGICAL ECONOMICS, vol. 209, p. 1-11, ISSN: 0921-8009, doi: 10.1016/j.ecolecon.2023.107818

Anno della pubblicazione Year of publication:	2023
Citazione Citation:	E. De Marchi, A. Cavaliere, F. Pucillo, A. Banterle, R. M Nayga Jr. (2023). Dynamics of demand-side and supply-side responses to front-of-pack nutrition labels: a narrative review. EUROPEAN REVIEW OF AGRICULTURAL ECONOMICS, vol. 50, p. 201-231, ISSN: 1464-3618, doi: 10.1093/erae/jbac031

Anno della pubblicazione Year of publication:	2022
Citazione Citation:	E. De Marchi, A. Cavaliere, A. Banterle (2022). Identifying motivations for acceptance of cisgenic food : results from a randomized controlled choice experiment. JOURNAL OF AGRICULTURAL AND RESOURCE ECONOMICS, vol. 47, p. 128-144, ISSN: 1068-5502, doi: 10.22004/ag.econ.309882

Anno della pubblicazione Year of publication:	2021
Citazione Citation:	Richetin J., Demartini E., Gaviglio A., Ricci E. C., Stranieri S., Banterle A., Perugini M. (2021). The biasing effect of evocative attributes at the implicit and explicit level: The tradition halo and the industrial horn in food products evaluations. JOURNAL OF RETAILING AND CONSUMER SERVICES, ISSN: 0969-6989, doi: 10.1016/j.jretconser.2019.101890

Anno della pubblicazione Year of publication:	2021
Citazione Citation:	De Marchi, Cavaliere A., Banterle A. (2021). Consumers' Choice Behavior for Cisgenic Food: Exploring the Role of Time Preferences. APPLIED ECONOMIC PERSPECTIVES AND POLICY, ISSN: 2040-5790, doi: 10.1002/aep.13043

Anno della pubblicazione Year of publication:	2020
Citazione Citation:	Ricci E. C., Banterle A. (2020). Do major climate change-related public events have an impact on consumer choices?. RENEWABLE & SUSTAINABLE ENERGY REVIEWS, vol. 126, p. 1-13, ISSN: 1364-0321, doi: 10.1016/j.rser.2020.109793

Anno della pubblicazione	2016
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Year of publication:	
Citazione Citation:	E. De Marchi, V. Caputo, R. M. Nayga, A. Banterle (2016). Time preferences and food choices : Evidence from a choice experiment. FOOD POLICY, vol. 62, p. 99-109, ISSN: 0306-9192, doi: 10.1016/j.foodpol.2016.05.004

Anno della pubblicazione Year of publication:	2018
Citazione Citation:	Ricci E. C., Banterle A., Stranieri S. (2018). Trust to Go Green: An Exploration of Consumer Intentions for Eco-friendly Convenience Food. ECOLOGICAL ECONOMICS, vol. 148, p. 54-65, ISSN: 0921-8009, doi: 10.1016/j.ecolecon.2018.02.010

Anno della pubblicazione Year of publication:	2019
Citazione Citation:	FERRARI, LINDA, Cavaliere A., De Marchi E., Banterle A. (2019). Can nudging improve the environmental impact of food supply chain? A systematic review. TRENDS IN FOOD SCIENCE & TECHNOLOGY, vol. 91, p. 184-192, ISSN: 0924-2244, doi: 10.1016/j.tifs.2019.07.004

DESCRIZIONE DEI PRINCIPALI PROGETTI DI RICERCA E PREMI CONSEGUITI NEGLI ULTIMI 10 ANNI (CON ANNESSO ELENCO DI MASSIMO 10 RISULTATI, INCLUDENDO, A TITOLO DI ESEMPIO, PRINCIPAL INVESTIGATOR O COORDINATORE LOCALE DI PROGETTI DI RICERCA COMPETITIVI NAZIONALI O INTERNAZIONALI, SIGNIFICATIVI PREMI CONSEGUITI PER LA PROPRIA ATTIVITÀ DI RICERCA)/ DESCRIPTION OF THE MAIN RESEARCH PROJECTS AND AWARDS AWARDED IN THE LAST 10 YEARS (WITH ATTACHED LIST OF MAXIMUM 10 ACHIEVEMENTS, INCLUDING, FOR EXAMPLE, PRINCIPAL INVESTIGATOR OR LOCAL COORDINATOR OF NATIONAL OR INTERNATIONAL COMPETITIVE RESEARCH PROJECTS, SIGNIFICANT AWARDS AWARDED FOR YOUR RESEARCH ACTIVITY):

Descrizione Description:	<i>He participates and has participated in several EU and international research projects, including: GREENDRIEDFRUITS - Application of extreme temperatures in dried figs, dates, and currants disinfection: sustainability in practice - project financed under the Program PRIMA - Section 2 (2022 - 2025); Coordinator and Principal Investigator (PI) DIVERFARMING - Crop diversification and low-input farming across Europe: from practitioners' engagement and ecosystems services to increased revenues and chain organization (2017-2022) - project financed under the Program Horizon 2020 of the European Commission; member of the Project Advisory</i>
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	<p><i>Board LEGERETE - Legume Genetic Resources as a tool for the development of innovative food technological system (2017-2021) - funded by the Agropolis and Cariplo Foundations He participates and has participated in numerous national research projects including: MUSA - Multilayered Urban Sustainability Action - SPOKE 4 - Sustainable finance and economic impact - MEIEC (Milan Economic Impact Evaluation Center, financed by PNRR (2022-2025) AGRITECH - Centro Nazionale per le Tecnologie dell'Agricoltura - financed by PNRR (2022-2025) BioSurf - Integrated platform for the sustainable production of bio-based surfactants from renewable resources (2021-2023) - funded by the Cariplo Foundation LoChAl - Use of local chicken breeds in alternative production chain: welfare, quality and sustainability (2019-2023) - funded by PRIN 1H_Hub - One Health Action Hub: Task force di Ateneo per la resilienza di ecosistemi territoriali - Grandi Sfide di Ateneo - GSA funded by UNIMI (2021-2022) cROSSs-Talk-ROS in the intercompartmental crosstalk in seed (2020-2021) - funded by UNIMI IPCC MOUPA - Interdisciplinary Project for assessing current and expected Climate Change impacts on MOUNTAIN PASTURES (2018-2021) - funded by the Ager project Project financed by the Metropolitan City of Milan: Economic and juridic analysis strategy regarding the end of waste, the circular economy, the waste management and the sustainable development (2019 - 2022), of which he was scientific director with Sara Valaguzza Projects financed by Lombardy Region - IreR - Eupolis: Decontamination of polluted areas in Lombardy Since 2003 he has participated to the annual report "The agri-food system of Lombardy" published by Franco Angeli, carrying out the chapter on the food industry.</i></p>
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DESCRIZIONE DEI PRINCIPALI RISULTATI CONSEGUITI NEGLI ULTIMI 10 ANNI IN TERMINI DI SVILUPPO DI RETI E RELAZIONI SCIENTIFICHE NAZIONALI E INTERNAZIONALI (CON ANNESSO ELENCO DI MASSIMO 5 RISULTATI, INCLUDENDO, A TITOLO DI ESEMPIO, PARTECIPAZIONE O ORGANIZZAZIONE DI CONVEGNI NAZIONALI E INTERNAZIONALI; CONTRIBUTI A CONSORZI DI RICERCA) / DESCRIPTION OF THE MAIN RESULTS ACHIEVED IN THE LAST 10 YEARS IN TERMS OF DEVELOPMENT OF NATIONAL AND INTERNATIONAL SCIENTIFIC NETWORKS AND RELATIONS (WITH ATTACHED LIST OF MAXIMUM 5 RESULTS, INCLUDING, FOR EXAMPLE, PARTICIPATION OR ORGANIZATION OF NATIONAL AND INTERNATIONAL CONFERENCES; CONTRIBUTIONS TO RESEARCH CONSORTIA):

<p>Descrizione Description:</p>	<p><i>Member of the program committee of the conference "Digital and environmental innovations for the sustainability of the business</i></p>
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	<p><i>model in the agri-food” - annual conference of the scientific society SIEA, 15-16 June 2023, Venice</i></p> <p><i>Member of the Jury for the attribution of the “Environmentally-friendly innovations” award, organized by da Lega ambiente, 2023</i></p> <p><i>Member of the International Scientific Committee of the 182nd Seminar of the European Association of Agricultural Economics “Sustainability via biodiverse agri-food value chains”, 14-15 September 2022, Chania, Crete</i></p> <p><i>Member of the International Scientific Committee of the 179th Seminar of the European Association of Agricultural Economics “Food Policy Modeling as an Effective and Expedient Response to Today's Urgent Issues”, 9-10 September 2021, Chania, Crete</i></p> <p><i>Member of the Local Organizing Committee of the 175th Seminar of the European Association of Agricultural Economics "The wind of change of sustainability standards: sailing economic, governance, and policy perspectives", 13-14 May 2021, Gargnano (Brescia)</i></p> <p><i>Member of the Scientific Committee of the 16th Conference of the Hellenic Agricultural Economics Association “Sustainable Agriculture, Food Security and Climate Change: Challenges and Opportunities in Bio-economy”, Athens</i></p> <p><i>Chair of the program committee and of the local organizing committee of the conference "The value of agri-food: products, territory and environment" - annual conference of the scientific societies SIEA and CeSET, 15-16 November 2018, Milan</i></p> <p><i>Member of the International Scientific Committee of the 164th Seminar of the European Association of Agricultural Economics “Preserving Ecosystem Services via Sustainable Agro-food Chains”, 05-07 September 2018, Chania, Crete</i></p> <p><i>Member of the International Scientific Committee of the 162nd Seminar of the European Association of Agricultural Economics “The evaluation of new CAP instruments: Lessons learned and the road ahead”, 26-27 April 2018, Budapest</i></p> <p><i>Member of the Technical Program Committee of the 2nd Agricultural Economics Conference - AEC 2016, 29-31 May 2016, Nanjing, China</i></p> <p><i>Member of the international Jury for the attribution of the EXPO Awards 2015, within the context of EXPO Milano 2015</i></p> <p><i>Vice-chairman of the Local Organizing Committee of the 29th International Conference of the International Association of Agricultural Economists - ICAE 2015, 8-14 August 2015, Milan, Italy</i></p>
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DESCRIZIONE DEI PRINCIPALI RISULTATI CONSEGUITI NEGLI ULTIMI 10 ANNI IN TERMINI DI SUPPORTO ALLA COMUNITÀ SCIENTIFICA (CON ANNESSO ELENCO DI MASSIMO 5 RISULTATI, INCLUDENDO, A TITOLO DI ESEMPIO, RESPONSABILITÀ DI DIREZIONE DI COMITATI EDITORIALI; INCARICHI DI VALUTAZIONE DELLA RICERCA PRESSO ISTITUZIONI NAZIONALI O INTERNAZIONALI; RESPONSABILITÀ ISTITUZIONALI ALL'INTERNO DELL'ISTITUZIONE DI

APPARTENENZA O DI ALTRE ISTITUZIONI) / DESCRIPTION OF THE MAIN RESULTS ACHIEVED IN THE LAST 10 YEARS IN TERMS OF SUPPORT TO THE SCIENTIFIC COMMUNITY (WITH ATTACHED LIST OF MAXIMUM 5 RESULTS, INCLUDING, FOR EXAMPLE, MANAGEMENT RESPONSIBILITIES OF EDITORIAL COMMITTEES; RESEARCH EVALUATION ROLES AT NATIONAL OR INTERNATIONAL INSTITUTIONS; INSTITUTIONAL RESPONSIBILITIES WITHIN THE INSTITUTION OF AFFILIATION OR OTHER INSTITUTIONS):

Descrizione Description:	
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DESCRIZIONE DEI PRINCIPALI RISULTATI CONSEGUITI NEGLI ULTIMI 10 ANNI IN TERMINI VALORIZZAZIONE DELLE CONOSCENZE (CON ANNESSO ELENCO DI MASSIMO 3 RISULTATI, RELATIVI ALLA PARTECIPAZIONE DEL CANDIDATO ALLE ATTIVITÀ DI VALORIZZAZIONE DELLE CONOSCENZE) / DESCRIPTION OF THE MAIN RESULTS ACHIEVED IN THE LAST 10 YEARS IN TERMS OF KNOWLEDGE VALORIZATION (WITH ATTACHED LIST OF MAXIMUM 3 RESULTS, RELATING TO THE CANDIDATE'S PARTICIPATION IN KNOWLEDGE VALORIZATION ACTIVITIES):

Descrizione Description:	
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Informazioni aggiornate alla data di candidatura 21-05-2025

Alessandro Davide Francesco

Vittorio Mas Banterle

Il presente curriculum costituisce allegato e parte integrante dell'incarico sottoscritto